



1st CONTEST

Young creators to the World

— INTERNATIONAL VERSION —



**CONTEST YOUNG CREATORS TO THE WORLD
ALPACA FIESTA 2018 in AREQUIPA, PERU
(KNITTING)**

We are pleased to announce the Young Creators to the World 2018 Competition. For the first time, the competition will now include two categories: the National Category, now in its 14th edition and the debut of the International Category.

The Young Creators to the World will take place at the most important global Alpaca event, ALPACA FIESTA 2018, coordinated by the International Alpaca Association (AIA), an organization that brings together all the main textile enterprises of the alpaca industry worldwide.

The application for the 2018 international participation will be carried out through a private invitation from the Commercial Offices of Peru (OCEX) located in Paris, France, New York, USA and Beijing, China.

The rules for the International Category are outlined below.

1. Objective:

- To encourage the creativity of the next generation of international Textile and Fashion Designers while incorporating the storied history and cultural values of the alpaca fiber into their repertoire.
- To promote the use of alpaca as a noble, luxurious, sustainable and ethical fiber in novel and innovative ways.

2. Theme:

Free

3. Participant Requirements:

The candidates should be students of schools and institutions of Textile and Fashion Design, approaching graduation.

The following are prohibited from participating:

- Professionals that are or have performed as teachers or staff members of Fashion, Design and/or Art Schools, institutions.



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- Designers that have experience. Employees or family members of the organizing entities or sponsors of this contest, nor the members of the Organizing Committee and the enterprises they represent.

4. General Guidelines:

- Contest Focus: Adult Apparel.** For the international category, focus needs to be on Knits techniques.
- Sketches:** Submission of sketch designs of each outfit and each needs to contain:
 - Outfit name
 - Sketch and flats (technically explained)
 - Technical specifications sheet showing measurements and approximate weight of the garments
 - Description of the materials used for the collection
- Virtual Portfolio:** must contain:
 - A cover: Including the designer's name and a brief description of the inspiration for the collection (name and description in two paragraphs)
 - Six (6) sketches
 - Inspiration collage – Moodboard
- Designer's collection:** A group of six outfits corresponding to the six sketches. This collection must be developed in alpaca fiber and/or blends with alpaca. If blends of alpaca are utilized, the content must be 80% alpaca, minimum. The designs must be original and have not been presented previously in any capacity, such as in a prior contest or runway.
- Registration:** Correspond to the entry of the designer's personal data to the inscriptions to the contest platform and the specific information required from their resumé, where they will include a copy of their ID, and the virtual portfolio.



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5. Contest Stages:

The contest will consist of four stages which will progress according to the schedule and deadlines detailed in point 6 (below):

Stage 1. Application and Registration:

- The applications will be granted to three design schools through a private invitation from OCEX, PromPeru and AIA.
- Each design school that has been invited will be in charge of their internal application process and will choose the candidates to participate, who will then enroll in the contest's platform.
- Each student from this initial selection will receive a welcome introductory kit to participate in the contest.

Stage 2. Selection of Finalists:

- Each registered student will present their physical and complete portfolio to the design school, containing six sketches.
- Each student that presents their physical portfolio must upload it to the platform.
- Each design school will present five finalists.

Stage 3. Manufacturing of the Collection:

- The contest's jury in the international category will examine the finalists' (15) virtual portfolios and will select four out of six sketches presented by each one of them. These will be the designs manufactured for the final presentation.
 - The finalists may choose the yarn they will use in the manufacturing of their garments, according to the color cards and stock of yarns offered by the organizing committee. The consignment of the yarn will be under the care of the organization and will be sent to the finalists institute address.
 - The styles manufactured must follow the specified rules and be presented in the virtual portfolio according to the collection's characteristics.
 - The manufactured garments must be finished according to the date specified on the schedule (below) in order that they are ready for timely transportation.



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Stage 4. Selection of Winners:

- The jury will announce the three (3) winners, one winner per school, from the collections presented by the finalists.
- The presentation of the winning collections will take place at Alpaca Moda 2018 on the runway at the Cerro Juli Convention Center in Arequipa, Peru.

6. Schedule:

The activities and deadline schedule for the contest will be as follows:

Stage 1 – Application and Registration	
Opening of Registration (pre-selection of schools)	March 1 st , 2018
Registration due date	April 5 th , 2018
Presentation and uploading of virtual portfolios	April 26 th , 2018
Stage 2 – Selection of Finalists	
Selection of finalists	May 10 th , 2018
Stage 3 – Manufacturing of Proposals	
Distribution of alpaca yarns	May 17 th , 2018
Manufacturing of proposals	From May 31 st to July 27 th , 2018
Stage 4 – Selection of Winners	
Selection of winners	August 13 th , 2018
Presentation of collections on the runway	October 24 th , 2018



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7. Jury:

The Jury will consist of members of institutions related to the textile, manufacturing, and exporting fields, and by design representatives determined by the International Alpaca Association.

8. Prizes:

The winners will be granted the prize of an internship in the city of Arequipa, Peru, which includes:

- Pass to participate in all of the Alpaca Fiesta 2018 activities
- Presentation of their winning collection at the Alpaca Moda 2018 runway fashion show
- Internship at the main textile enterprises of the country
- International round-trip airplane ticket from and to the winner's country of origin
- Residence during the internship and presentation of the winners' collections on the Alpaca Moda runway (includes lodging and dining)
- Quality and color cards with the latest trends in alpaca fiber

The finalists who are not selected as winners will be awarded with a pass to participate in all of the activities at the Alpaca Fiesta 2018 and have the right for an internship in the main textile enterprises of the country. (The airplane ticket, lodging and dining are not included).

9. Final Details and Disclaimers:

- The prizes will be carried out on the dates that will be coordinated between the winner and the International Alpaca Association and PROMPERU.
- Any unforeseen event based on these rules or doubts of their interpretation will be resolved according to the Alpaca Fiesta 2018 Organizing Committee's criteria and PROMPERU.
- If there are doubts of the authorship of the designs presented, the Organizing Committee reserves the right to refuse participation of the contestant.
- The International Alpaca Association and PROMPERU reserve the right to verify the true authorship of the pieces presented, classified and awarded, having the power to execute the necessary investigations by a third party or



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on their own. In case of fraud, the candidate will be terminated permanently from participating in future contests, without prejudice of other types of necessary measures.

- The return of the garments of the winning collection will be done by the organizers two months after the contest to the address on the winner's resumé.