

# Believe to be Amazed Forum 2018

PerúMODA | Perú MODADECOR

## BE SUSTAINABLE

April 25th

15:00 – 15:30	Sustainable Fashion – a concept or an ideology?	Tiago Miranda And This Is Reality -Portugal-
15:30 – 16:00	Sustainable Fashion : It sells	Mónica Melero Moves to Slow Fashion -Spain-
16:00 – 16:30	Sustainable Fashion: Back to the future	Stamo Ampatielou Ecoluxe London -United Kingdom-
16:30 – 17:00	The importance and urgency of sustainable fashion	Rodrigo Müller Moda.doc -Brasil-
17:00 – 17:30	Fair Trade in the Gift & Decoration industry	Manfred Winkler Globo Fair Trade -Germany-
17:30 – 18:00	Circular Design & the perspectives of the sustainability	Loula Guarin Inmakulate -Colombia-

## BE CREATIVE

April 26th

15:00 – 15:40	Knitting the innovation textile future “Unexpected Blends”	Jorge Plata Thermal Tech -Mexico-
15:45 – 16:25	Technology & Innovation behind garments	Luz Briceño The Copper Company -Chile-
16:30 – 17:10	Circular economy – The innovation in the industrial process	Lorenzo Velásquez Inexmoda -Colombia-
17:15 – 17:45	Smart textiles: Evolution of the sportswear	Yiries Saba Texfina -Peru -

## BE TRENDY

April 27th

10:20 – 11:00	E-commerce: Digital opportunity for small companies	Omar Guerra Promperú -Peru-
11:00 – 11:40	Specialized Export Guide for the apparel and decoration Industry	David Paredes y Roberto Munarriz Promperú -Peru-
11:40 – 12:20	Challenges & international opportunities for children's fashion	Norbert Mutsaerts PUM senior experts -Netherlands-
12:20 – 13:00	Artisan Brands: Market Trends & Opportunities	Colvin English By Hand -USA-
15:00 – 15:40	Opportunities for alpaca in the chinese retail channel	Yang Bei World Link -China-
15:45 – 16:25	The development of e-commerce in China & opportunities for peruian companies	Xu Gongtan Xiangyu J.D.com -China-
16:30 – 17:10	Trends & opportunities of the apparel Industry in China	Wang Yong Jin Beijing Institute Fashion Technology -China-
17:15 – 17:55	How to introduce your Brand on the chinese market? Strategies & Recommendations	Ning Hu Mascolanza -China-

